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Hosted By: The Texas  
Supremacy of Music & Arts  
Conservatory

# BEAST MODE BRAWL

BATTLE OF THE BANDS

SPONSORSHIP  
DECK



WALLEN@TEXASSMAC.ORG

4041 W. WHEATLAND RD. DALLAS, TX 75237





# ABOUT THE EVENT



## EVENT OVERVIEW

### WELCOME TO THE BEAST MODE: BATTLE OF THE BANDS COMPETITION!

Get ready for the ultimate musical showdown at the **Beast Mode Brawl: Battle of the Bands!** Marching bands from across Texas and Louisiana are gearing up to rock the stage in a fierce battle for supremacy. Brace yourself for a night of electrifying performances, heart-pounding music, and an atmosphere that will keep you on your feet from start to finish. This is more than just an event; it's an epic experience you won't want to miss!

## EVENT GOAL

### Make an Impact

Your sponsorship goes beyond entertainment –it's a direct contribution to the lives of over 1,500 students served by TSMAC. These students benefit from high-quality music and arts education, thanks to supporters like you.

### Support a Cause That Matters

## EVENT PURPOSE

TSMAC has reached 59 schools and provided 125 hours of practice to students across 250 miles. With your help, we can continue growing, ensuring that students from underserved communities have access to the transformative power of music and arts education.

## EVENT INFORMATION

- Date: November 2nd, 2024
- Location: Sprague Stadium, 3606 Boulder Dr, Dallas, TX
- Time: 1-4pm





# WHY SPONSOR?



## BENEFITS OF SPONSORSHIP

Sponsoring the Beast Mode Brawl allows you to make a direct impact on over 1,500 students by supporting arts education in underserved communities. It also offers the chance to connect with a diverse audience while positioning your brand as a socially responsible company committed to youth development.

## EVENT METRICS

The event is expected to draw a large audience from Texas and Louisiana, with significant engagement from students, families, and arts enthusiasts. TSMAC's reach includes 59 schools and over 250 miles, ensuring widespread exposure and community involvement.

## BRAND EXPOSURE

Sponsors will enjoy high visibility through on-site signage, social media posts, and logo placements on event materials. Depending on the sponsorship tier, your brand can also benefit from event booths, media mentions, and direct engagement with attendees, maximizing your reach before, during, and after the event.

## PARTNERSHIP WITH A CAUSE

Partnering with Beast Mode Brawl means aligning your brand with a powerful cause that transforms the lives of students through music and arts education. Your support helps provide essential resources, access, and opportunities to underserved communities, ensuring the next generation of talent has the tools they need to succeed. Together, we can make a lasting impact in our community.





# AUDIENCE AND REACH

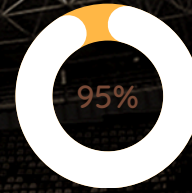


## TARGET AUDIENCE

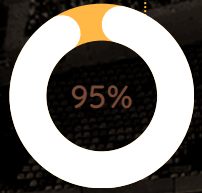
- Middle and High School Students and Their Families: Engaged youth and their families with a strong connection to school music programs.
- Supporters of HBCU Bands: Individuals passionate about honoring and celebrating the tradition of Historically Black Colleges and Universities (HBCU) marching bands.
- Music Enthusiasts: Fans with a deep appreciation for live performances, marching band culture, and competitive musical events.



10+ Bands



5+ Judges



500+ Audience

## SOCIAL MEDIA & ONLINE REACH



50K+ IMPRESSIONS  
@texassmac

## MEDIA PARTNERSHIPS

We plan to engage several media and PR outlets to cover the event.



BEAST MODE BRAWL • BATTLE OF THE BANDS • MARCHING COMPETITION



# SPONSORSHIP TIER S



**\$15K**

## PLATINUM SPONSOR

- Exclusive presenting sponsor recognition (e.g., "Battle of the Bands presented by [Sponsor Name]")
- VIP seating for 20 guests
- Logo prominently displayed on all event materials (banners, brochures, etc.)
- Full-page ad in the event program
- Recognition during the event, including multiple shout-outs by the emcee
- Opportunity for sponsor representative to speak at the event
- Social media and website feature with logo and link to sponsor's website
- Exclusive booth space at the event for promotion

**\$10K**

## GOLD SPONSOR

- Premium logo placement on event materials and signage
- VIP seating for 10 guests
- Half-page ad in the event program
- Shout-out recognition by the emcee during the event
- Social media and website recognition with logo and link to sponsor's website
- Booth space at the event for promotion

**\$5K**

## SILVER SPONSOR

- Logo placement on event materials and signage
- VIP seating for 5 guests
- Quarter-page ad in the event program
- Emcee shout-out during the event
- Social media and website recognition with logo
- Booth space at the event for promotion

**\$2,500**

## BRONZE SPONSOR

- Logo placement on event signage
- Reserved seating for 2 guests
- Mention in the event program and by the emcee
- Social media and website recognition
- Opportunity to provide promotional items for gift bags

**\$1K**

## FRIEND OF THE EVENT SPONSOR

- Mention in the event program
- Social media shout-out
- Name listed on event website





# CALL TO ACTION



## HOW TO GET INVOLVED

Use the contact information below to reach out for more information regarding sponsorship for Battle of the Bands Beast Mode Brawl.



**Phone** 409-789-6869

**Website** [www.txsmac.org](http://www.txsmac.org)

**Email** [wallen@texassmac.org](mailto:wallen@texassmac.org)

**Address** 4041 W. Wheatland Rd. 156-348 Dallas, TX 75237

## DEADLINE FOR SPONSORSHIP SIGNUP

October 21st, 2024.







# CONTACT US

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# THANK YOU

We look forward to seeing you there!